# CIMRAN JASSAL

# **User Experience Designer**

## CONTACT



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<u>cimran.design</u>

## **EDUCATION**

# **User Experience Design**

BrainStation | Diploma APR 2022 - AUG 2022, ONLINE

#### **Motion Picture Arts**

Capilano University | Diploma
SEPT 2017 - MAY 2019, VANCOUVER, BC

#### **SKILLS**

#### Software

Figma, Invision, Sketch, Zeplin, POP app, adobe lightroom, premiere pro

#### Research

Conduct research & strategy, Usibility testing, information architecture

#### Design

Sketching, stroyboarding, wireframing, prototyping, interaction design, UI design, mobile design, website design, design systems, accessible design

### **PROFILE**

Looking to transition into a career where I can more directly work to improve the day to day lives of regular people. Previous hands-on design skills provide unique insight into both aesthetic and functional concerns. Additionally, looking for an overall healthier work/life balance that aligns with personal needs.

## **WORK EXPERIENCE**

# Teaching Assistant | UX Design BrainStation

AUG 2022 - NOV 2022, ONLINE

Selected for exemplary academic performance and communication skills. Alongside the Education Team, I supported 16 Full-Time students attending BrainStation's UX Design Diploma Program

- Hosted daily Kick Off's and assisted in lectures on a variety of UX topics.
- Graded UX design projects and presentations and provided feedback.
- Responded to student questions & inquiries while also providing 1 on 1 mentorship throughout the course of the program.

# Lead Dresser | Film & Television Industry

JULY 2019 - 2022, VANCOUVER, BC

- Developed effective managerial & communication skills while liasing between decorator and dressers to ensure all tasks were to be completed on time & correctly.
- Researched & sourced set dressing items through unconventional channels, helping my department maintain flexibility in our budget.

# Manager | Maple Meadows Brewing

MAR 2018 - SEPT 2018, MAPLE RIDGE, BC

- Used product knowledge to effectively communicate and assist customers in navigating the menu options, improving overall brand experience.
- Designed and coordinated social media presence to increase consumer base and brand visibility.

# **PROJECTS**

# UX Designer | INKQ APP

MAY 2022, BrainStation

- INKQ is the one stop shop IOS mobile application for all your tattoo booking& inspiration needs.
- Over the course of 10 weeks I executed a full case study ending in a working prototype.